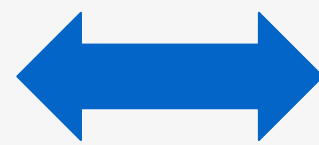


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Art as a way of communicating and raising awareness about mental health — based on a case study project: MADNICITY

“In this pursuit of Integral Human Development we can also do much with the members of other religions. Collaboration in the development of the whole person and of every human being is in fact a duty of all towards all, and must be shared by the four parts of the world: East and West, North and South.”

Pope John Paul II, 1987
encyclical *Sollicitudo Rei Socialis*



“The artist acts like a mediumistic being who, from the labyrinth beyond time and space, seeks his way out to a clearing. All his decisions in the artistic execution of the work rest with pure intuition and cannot be translated into a self-analysis, spoken or written, or even thought out.”

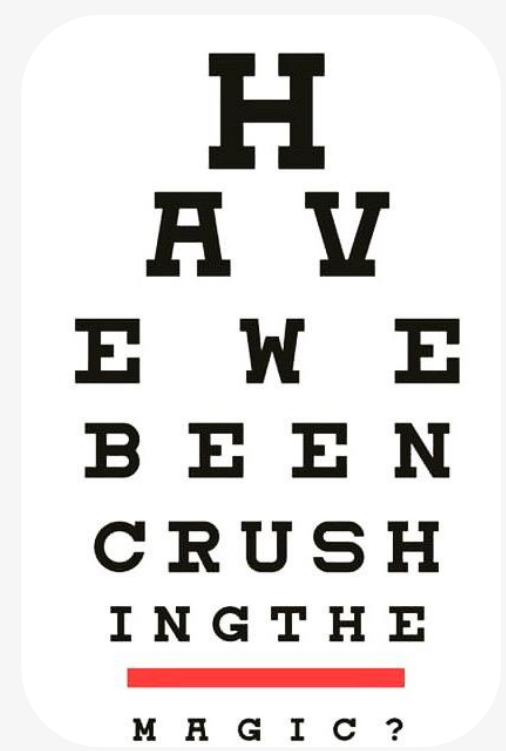
Marcel Duchamp, 1957,
lecture *The Creative Act*

This project aims to collaboratively raise awareness about neurodiverse citizens through the experience of art as means of transformative communication tool.

The methodology involves a dynamic curatorial process incorporating Integral Human Development values. It proposes ongoing transdisciplinary cooperation between agents active in various geographies, cultures and areas of specialisation, in form of conversations, interviews and exhibitions.

Goals:

- Expected contributions to raise awareness about neurodivergent citizens, normalisation of being a whole person though not being a capitalistic model worker.
- Creating a stage for knowledge and experience dissemination involving international, transdisciplinary communities.
- Communicating through artistic creations as an intuitive, universal language.



Photos:

(up) Dominik Lejman “Reenactment”, Venice 2022
(right up) MADNICITY Pavilion poster, Venice 2022
(down) Entrance to former Manicomio San Servolo, Venice

