

**Industry / University collaboration in product focussed œnological research in Portugal - the SOGRAPE / UCP ESB partnership 1995 - 1998.**

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An innovative model of collaboration between a wine company and a university research group is presented. A protocol was established as a response to the perceived need to, on the part of the university, (i) focus research on specific scientific bottlenecks which would have a real impact in the producing industry and, on the part of the company, (ii) to have access to the scientific capacity to conduct in-depth studies to approach specific technical challenges.

A closely managed programme was jointly established and the major characteristics are presented here together with the main results obtained during the first 2 and a half years of operation.