

# WANT2B - an Entrepreneurial Learning Menu; um projecto transnacional sobre empreendedorismo

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## Entrepreneurial Learning Menu

WANT2B

- Global Change
- Video:** *Did You Know: Shift Happens – Globalization & the Information Age*
- Introduction – Pedagogical approach and How to use the Learning Menu
- User Guide – How to use the Moodle environment

### Who am I?

- Entrepreneurial Skills Questionnaire
- Discover your Personality Type
- Create a Curriculum Vitae

### Successful Entrepreneurs

- Entrepreneurial stories (9 case studies from different countries)
- Essential Characteristics

### Definitions of Entrepreneurs

- 4 different definitions
- Entrepreneurial Skills
- Do you have what it takes to succeed as an Entrepreneur?

### Personal Development

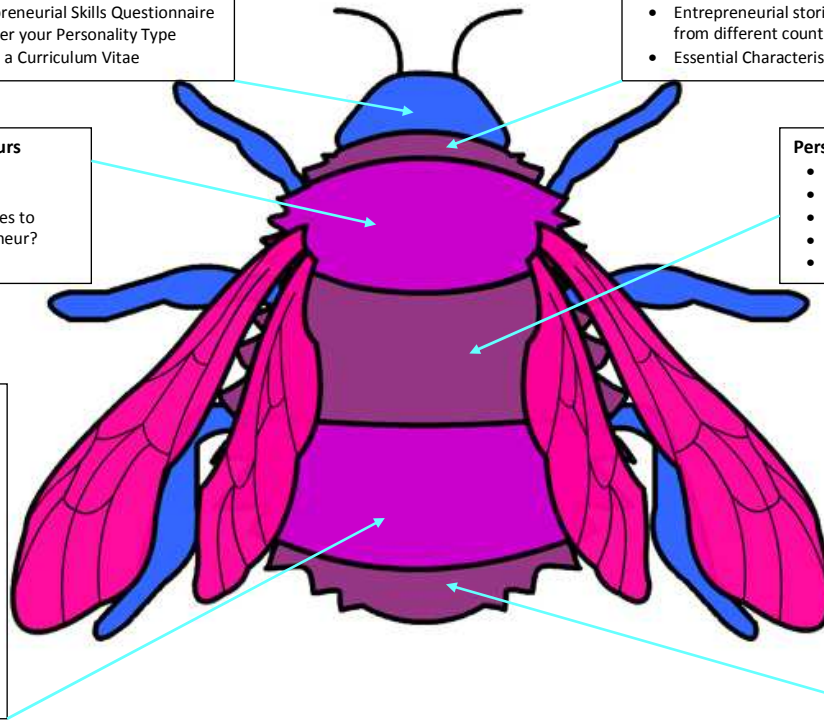
- What is your Learning Style?
- Multiple Intelligence Activity
- PMI
- Brain Capacity
- 5 Entrepreneurial Modules

### How do I start?

- **Video** - how to become a successful entrepreneur
- Developing a Business Plan
- Start up Activities and Costs
- The company is like an Iceberg
- How do you see your company?
  - compare with animals or forms of transport
- What are the skills needed?
- Reflection of your competencies
- Company Culture - 4 influences
- Leadership & Management
- Diversity Management

### Toolkit for Facilitators

- How to facilitate online
- How to become a good Facilitator
- Develop thinking skills - 6 hats
- Cooperative Learning
- Learning Pyramid
- Reflection Methodology
- Common Challenge
- Learning Cycle
- Mentoring Resource
- The Learning Teacher (Book)



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### Abstract

The project Want2B aims to disseminate and transfer methods, practices, tools and experiences to promote a wide range of entrepreneurial pedagogical methods and delivery systems, thus supporting an entrepreneurial mindset and culture in the individual and in organisations.

**European Countries:** Noruega, Dinamarca, Suécia, Reino Unido, Bélgica, Grécia, República Checa, Letónia e Portugal.

**Coordinator:** koge Business College - Dinamarca

### Objectives

- to design, develop and present an “*Entrepreneurial Learning Menu*” to new potential users allowing them the opportunity to pick and choose the entrepreneurial approaches, which fit their needs and requirements, respecting and accommodating the individual and organisational context/diversity - thus promoting flexibility in learning;
- to further extend and develop lifelong learning networks with other partners and stakeholders in an enlarged Europe – to share and generate new knowledge by cooperating and tackling a wide range of challenges, such as, labour market inclusion and understanding of diversity;
- to transfer best practice, key results and experiences from previous projects as well as integrating regional dynamics and perspectives, by disseminating, sharing and generating new knowledge on entrepreneurship, by enhancing an entrepreneurial culture, by promoting business ideas and by strengthening regional and international linkages to key stakeholders.

**Keywords:** Intrapreneurship; Entrepreneurship; Entrepreneurial Learning Menu